

PRESS RELEASE

Strategic Alliance of Market Leaders Will Benefit Independent Financial Advisors

The Financial Management Group of Companies (FM) and PPI Financial Group (PPI) are pleased to announce a strategic alliance agreement forged to support the growth of FM. The driving force behind the agreement is to further enhance our market leading offerings for our independent brokers. PPI is also taking an equity position in our firm.

FM is a leading national distributor of insurance and investment products. FM's success has been built by focusing on the needs of advisors who serve the broad Canadian marketplace. This alliance will allow us to adapt PPI's product development skills and unique support tools to our market without changing our personal service. The marriage of powerful, national resources with a local service model will enhance our broker's business.

PPI is Canada's pre-eminent insurance distributor supporting advisors working in the high net worth and business market. It is a strong industry leader and advocate with a thirty-plus year track record for assisting brokers in making their practices more successful.

With FM's strong foundation, and PPI's proven ability in developing product, application specific sales ideas and software, we believe that we can assist many additional agents in client development and servicing activities. The result should be better solutions for the customer and a more productive and profitable practice for the broker.

Signed Jim Virtue, CA, CLU, CFP
President and CEO

More details are available by calling Jim Virtue at 403 209 4590 in Calgary or Kevin Wark at 416 349 6474 in Toronto.

www.fmbrokerage.com

www.ppi.ca

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